



PISTIS GROUP

Built for Trust. Bridging Opportunities

COMPANY

PROFILE



PISTIS GROUP - BUILT FOR TRUST. BRIDGING OPPORTUNITIES.

In the ancient Greek world, **Pistis** was more than a word — it was a principle. It symbolized trust, honesty, and good faith, the very foundations upon which civilizations were built. At Pistis Group, we bring this enduring legacy into the modern world of business, construction, and global trade. Founded on the belief that **trust is the most valuable currency**, Pistis Group connects visionary partners across markets with integrity at the core of every transaction. Our bold, **stylized P logo** evokes both strength and movement — a visual bridge that reflects our mission: to build meaningful, lasting bridges between **people, projects, and possibilities**



Our Vision

A future where business is driven by purpose, powered by integrity, and remembered for its lasting contribution — not just its profit.



Our Mission

To foster long-term, trust-based partnerships that deliver transformative value across industries and borders.





Our Value

Trustworthiness

We say what we mean and deliver what we promise.

Integrity

We operate ethically, especially when no one is watching.

Reliability

We are consistent, accountable, and committed to every stakeholder.

Vision

We make bold decisions, grounded in long-term impact and moral clarity.

Why “Pistis”?

Because in a world where innovation is easy but trust is rare, we choose to embody the very principle the Greeks cherished:

Pistis — the spirit of truth, honesty, and good faith.

We are not just a company.

We are a partner you can believe in.

We are Pistis Group.

STRATEGIC PARTNERSHIPS

To demonstrate our credibility and capacity to deliver impactful collaborations, we are proud to highlight that:



Pistis Group is a strategic business partner of **SACA (Saigon Construction and Building Material Association)**, assisting Vietnamese manufacturers and exporters to successfully enter the Australian market.



We are also the exclusive strategic business partner of **Oliver Kinross**, the world-renowned organiser of Sydney Build Expo and Melbourne Build Expo, where we represent and promote Vietnamese businesses at Australia's largest construction and design events.



In addition, **Pistis Group is a strategic partner of Khanh Hoa Tourism Association**, working to foster connections and promote tourism, trade, and investment opportunities between Vietnam and Australia



COMPANY OVERVIEW



Vietnam–Australia strategic business matchmaking hub

Pistis Group leverages an extensive network spanning central and local governments, as well as entrepreneurial sectors in both Vietnam and Australia. With a strong foundation in organizing business matching events for Vietnamese enterprises and government delegations visiting Australia, we are uniquely positioned to foster meaningful connections between Vietnamese and Australian exporters, importers, and investors.



Vietnam–Australia market insights, exhibitions & advisory support

Our expertise lies in delivering comprehensive market insights, organizing high-profile exhibitions, and supporting international trade delegations in identifying and exploring business opportunities across Vietnam and Australia. Furthermore, we provide tailored marketing and legal advisory services to assist Australian businesses in navigating the Vietnamese market effectively.



Official Vietnam–India agent for global Build Expos

Pistis Group is also proud to serve as the official Sales Agent for Sydney Build Expo, Melbourne Build Expo, New York Build Expo, Chicago Build Expo, and London Build Expo in the Vietnam and India markets. This prestigious role underscores our commitment to facilitating global connections and fostering economic collaboration.



Trade, investment & business-matching co-organizer

We play the role of co-organizer and organizer in business matching as well as promotional trading and investment activities.

Website: <https://pistis.au/>



I. PISTIS GROUP - CORE SERVICES

1 Legal Consulting

Providing comprehensive legal advisory on business establishment, corporate structuring, contracts, compliance, intellectual property, and dispute resolution. Our expertise in both Australian and Vietnamese legal frameworks ensures that clients receive solutions that are practical, strategic, and fully compliant with applicable laws.

4 Event Organization

Designing, managing, and executing high-profile conferences, business forums, trade missions, and cultural events. Our bilingual team ensures seamless delivery and impactful engagement between Australian and Vietnamese stakeholders.

2 Immigration Services

Assisting individuals and corporations with visa applications, work permits, residence cards, and long-term immigration planning. We specialize in facilitating international mobility for executives, skilled professionals, and investors.

5 Agency & Representation Services

Acting as the exclusive sales agent and trusted representative for international companies in Vietnam and Australia. Pistis Consulting proudly represents leading global and regional brands such as Bee2, Oliver Kinross, and Cẩm Phả Cement, supporting market entry, distribution, and trade activities.

3 Business Networking

Leveraging our strong networks with governments, industry associations, and enterprises in both Australia and Vietnam to create meaningful business opportunities, partnerships, and investments.

II. PISTIS GROUP-AN ORGANIZER

As an organizer, we take full responsibility for planning, managing, and executing the business matching meetings and related activities:

1 Planning and Strategy

Defining objectives:

- Identify the purpose of the meetings (e.g., investment promotion, business partnerships).
- Understand the specific goals of each delegation (e.g., target industries, regions, or companies).

Develop a Plan:

- Create a detailed schedule, including timelines, venues, and participants.
- Allocate resources, such as staff and budget, to ensure smooth execution.

2 Stakeholder Management

Engage with Partners:

- Collaborate with organizations like DFAT, Vietnam Embassy, Vietnam Consul General, Austrade, Australia Vietnam Business Council, Business NSW, Asia Society, Australia Vietnam Policy Institute and others align efforts with key stakeholders to ensure mutual goals are met.

Communicate with Delegations:

- Provide Vietnamese delegations with clear agendas, travel arrangements, and meeting details.
- Facilitate communication between delegations and Australian counterparts.

3 Event Organization

Arrange Logistics:

- Book venues for meetings, networking events, and presentations.
- Handle travel arrangements for participants, including flights, accommodation, and transportation.

Set Up Meetings:

- Match Vietnamese delegations with relevant Australian businesses, government agencies, or investors.
- Prepare customized schedules for one-on-one or group meetings.

II. PISTIS GROUP-AN ORGANIZER

4 Marketing and Promotion

Create Promotional Materials:

- Pistis Consulting provides consulting services to help companies complete product certification procedures and comply with quality standards in Australia. We assist clients in ensuring their products are recognized and sold in the Australian market.

Promote the Event:

- Use social media, press releases, and newsletters to raise awareness.
- Collaborate with media partners for coverage.

5 On-the-Ground Support

Event Execution:

- Oversee the entire event, ensuring everything runs smoothly.
- Provide on-site support for participants, including translation services if needed.

Problem Solving:

- Address any issues that arise, from scheduling conflicts to logistical challenges.

6 Follow-Up

Provide Feedback:

- Share post-event reports with delegations and stakeholders, summarizing outcomes and key metrics.

Foster Relationships:

- Maintain contact with businesses and stakeholders for future opportunities.

Ensure Deliverables:

- Follow up on agreements or MOUs signed during the meetings.

III. KEY RESPONSIBILITIES AS AN ORGANIZER

1. Leadership in all stages of event management.
2. Accountability for success and smooth execution.
3. Ensuring impactful and productive outcomes for delegations and participants.

By taking on the role of an organizer, Pistis Group position ourselves as a leader in fostering collaboration and driving results for Vietnamese delegations and their Australian counterparts.





IV. PISTIS GROUP'S ROLE AS A STRATEGIC COLLABORATION PARTNER

Pistis Group plays a pivotal role in fostering meaningful connections between Vietnam and Australia by collaborating with key government and business entities. We work closely with organizations such as the Department of Foreign Affairs and Trade (DFAT), the Vietnam Embassy, the Vietnam Consulate General, The Australian Trade and Investment Commission (Austrade), the Australia Vietnam Business Council (AVBC), Business NSW, Asia Society, the Australia Vietnam Policy Institute, VCIC Technical Vietnam Climate Change Innovation Center (VCIC), Vietnam Ministry of Science and Technology and others. Together, we aim to facilitate impactful business matching meetings and promote bilateral trade and investment opportunities.

Our primary responsibility is to ensure seamless planning and execution of these meetings for Vietnam's governors and business delegations. By leveraging our extensive network and strategic partnerships, we bridge the gap between Vietnamese delegations and Australian stakeholders, enabling discussions, partnerships, and potential investments that drive economic and cultural collaboration.



IV. PISTIS GROUP'S ROLE AS A STRATEGIC COLLABORATION PARTNER

1 Facilitator of Bilateral Engagement

We act as a key link between Vietnamese delegations and Australian government bodies, business associations, and private enterprises, ensuring both sides' objectives are met.

4 Enhancer of Strategic Opportunities

Through our collaborations, we create opportunities for delegations to explore partnerships, sign MOUs, and pursue investment opportunities that align with their goals.

2 Event Organizer and Coordinator

Pistis Group handles the end-to-end logistics for these business matching meetings, including scheduling, venue arrangements, and participant coordination.

5 Promoter of Bilateral Relations

Pistis Group works to strengthen the relationship between Vietnam and Australia, showcasing opportunities for trade, investment, and cultural exchange.

3 Market and Cultural Bridge

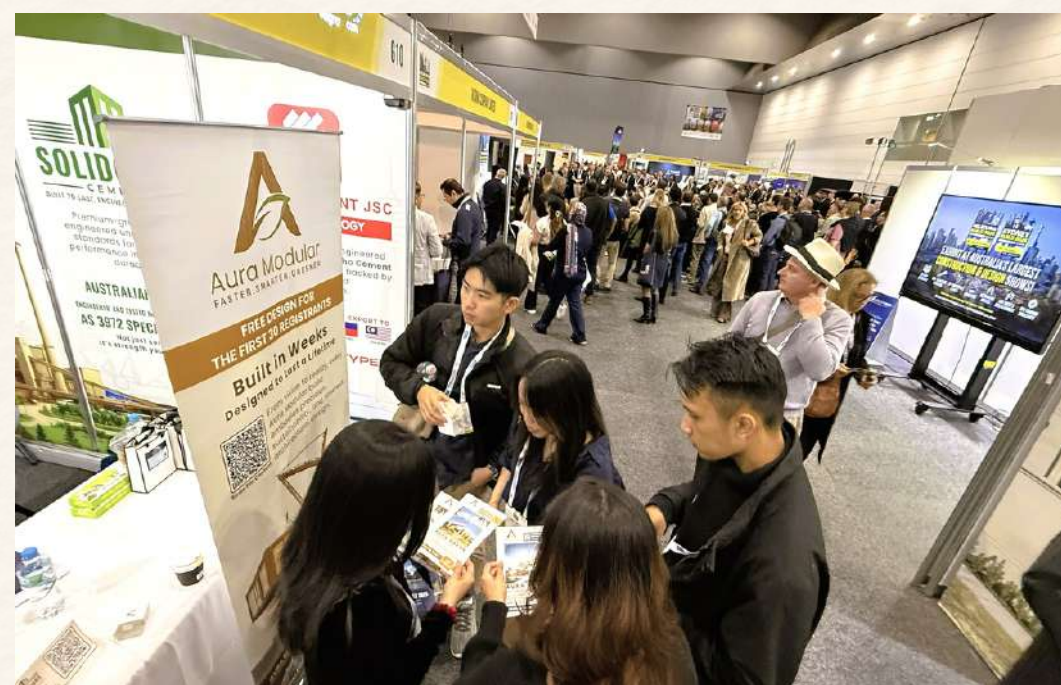
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V. OUR BUSINESS TRACK RECORD

11. MELBOURNE BUILD EXPO 2025

Dates: October 22–23, 2025

As the Exclusive Strategic Partner status for Government and Institutional Promotion in Vietnam of Oliver Kinross Ltd in Vietnam, Pistis Group coordinated and supported the participation of Vietnamese companies at the exhibition, contributing to trade promotion activities and fostering cooperation between the Vietnamese and Australian construction industries.



See more pictures and videos at link: [Melbourne Build Expo 2025](#)

V. OUR BUSINESS TRACK RECORD

10. VIETNAM'S ECONOMIC HEARTLANDS: DIEN BIEN, HUE & TAY NINH . It attracted over 150 people including business leaders, government officials, trade representatives, and media.

Dates: 14 Aug 2025.



See more pictures and videos at link: [3 Province](#)

V. OUR BUSINESS TRACK RECORD

9. Sydney Build Expo 2025

Dates: 7-8 May

At Sydney Build Expo 2025, held in 7-8 May at the ICC Sydney, Pistis Group served as the **official agent in Vietnam**, responsible for coordinating and representing the country's building materials sector. Leveraging its strategic partnerships with both **SACA** (Saigon Construction & Building Material Association) and the event organizer **Oliver Kinross**

Pistis Group curated and led the **Vietnam Pavilion**, which featured **31 booths**—a historic milestone marking Vietnam's largest participation at an international construction expo in Australia.

Pistis facilitated the end-to-end process, from exhibitor recruitment and logistics support to content development and on-site translation services for **Cam Pha Cement**

Furthermore, Pistis organized a **high-level workshop** on green building materials and business matching activities to foster Australia–Vietnam cooperation in sustainable construction. The Pavilion's success was recognized by both government officials and industry leaders, underscoring Pistis Group's vital role in promoting Vietnam as a competitive and reliable partner in the global construction supply chain.

See more pictures and videos at link: [Sydney Build Expo](#)





V. OUR BUSINESS TRACK RECORD

8. Hanoi - Australia 2025 Summit on Investment, Trade, and Tourism Promotion. It attracted over 125 people including business leaders, government officials, trade representatives, and media.

Dates: 31 March 2025.



See more pictures and videos at link: [Hanoi Summit](#)



V. OUR BUSINESS TRACK RECORD

7. Quang Ngai Provincial Governor and Business Delegation

Dates: May 28–30, 2024.

*Facilitating business introductions and collaborations for Quang Ngai Province.
Delegation of 8 senior government officials*



V. OUR BUSINESS TRACK RECORD

6. Thanh Hoa Provincial Governor and Business Delegation

See more pictures and videos at link:
[Thanh Hoa Provincial](#)

See further information at:

<https://pistis.au/>

<https://youtu.be/jGOOtq9R4wY?si=u1pKgk16VgX-pble>

https://youtu.be/P_LfL8YNzVo?si=f8komBhb0aYbFc9v



Mr. Kristos Kavrakoudis, Acting Assistant Director of the Southeast Asia Investment Transaction Group at the Australian Trade and Investment Commission (Austrade) delivered a speech at the conference.

V. OUR BUSINESS TRACK RECORD

6. Thanh Hoa Provincial Governor and Business Delegation

Business Matching

Melbourne: October 9–13, 2024.

Sydney: October 16–19, 2024.

Organizing the Thanh Hoa Province - Australia Business and Networking Summit at Park Hyatt Sydney on 18 October 2024. This event attracted over 85 delegates, including business leaders, government officials, trade representatives, and media.

See more pictures and videos at link:
[Thanh Hoa Provincial](#)



Mr. Grame Barty, International Trade Advisor of the NSW Business Association (Business NSW) delivered a speech at the conference

V. OUR BUSINESS TRACK RECORD

5. Gia Lai Provincial Governor and Business Delegation

Dates: August 28, 2024

Assist Gia Lai Provincial Governor and Business Delegation of 12 people in exploring business opportunities.



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4. Tech Australia Advocates

Facilitate collaboration between an Australian IT companies Tech Australia Advocates and the Technical Support Project Management Board of the Vietnam Climate Change Innovation Center (VCIC), the Ministry of Science and Technology on July 30, 2024.

It helps identify the 'Pathways' for greater country to country collaboration, the National Lead of TAA's mission to Vietnam from 19th July - 4th August to gain a first hand understanding of the Vietnamese Tech & Innovation ecosystem; meet with **20 key players** interested in building technology relationships leading to greater inter-country collaboration and educate interested parties in Vietnam about what is happening in the Australian technology landscape and identify potential pathways for greater cooperation.

V. OUR BUSINESS TRACK RECORD

3. Nam Dinh Provincial Governor and Business Delegation

Dates: May 28–30, 2024.

Facilitating business matchmaking for a delegation of 15 people including senior Nam Dinh Provincial Governor and Business Delegation in Sydney .



V. OUR BUSINESS TRACK RECORD

2. Promotion of Building Material Trade and Cooperation in Construction & Property Development Summit 2024

Dates: May 15, 2024

Number of attendees: 120 businesspeople and government officers of both Vietnam and Australia

Contract signed between Australian Real Estate Developer and Vietnamese Construction Materials Supplier

[See more pictures and videos at link:](#)
[Viettel & HBC Build Australia](#)





V. OUR BUSINESS TRACK RECORD

2. Promotion of Building Material Trade and Cooperation in Construction & Property Development Summit 2024

Dates: May 15, 2024

Number of attendees: 120 businesspeople and government officers of both Vietnam and Australia

The forum is one of the first trade promotion activities between the two countries on the export of construction materials and cooperation in the field of construction and real estate between Vietnam and Australia at Park Hyatt Sydney Dates: May 15, 2025 Number of attendees: 120 businesspeople and government officers of both Vietnam and Australia

[See more pictures and videos at link: Pistis Summit 2024](#)



Mr. Jonathan McCray - Materials Engineer, ARUP Company; Dr. Tran Nguyen- Pistis Group; Ms. Ramanpreet Wadhawa, Head of Strategic Partnerships, Industry and Trade Alliance; Business Association of New South Wales- Mr. Grame Barty, International Trade Advisor, Business NSW

V. OUR BUSINESS TRACK RECORD

1. The Vietnam Trade Promotion Agency (VIETRADE) Governor and Business Delegation Dates : May 7, 2024.

Support for VIETRADE (8 businesspeople and Vietrade officers) in connecting Vietnamese businesses with Australian markets.





PISTIS GROUP PTY LTD

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THANK YOU